Press Release



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UvaldeRadio.net recognized as the Best Internet Radio Station by Texas Internet Radio Chart

- **Ceremony:** After just two years of operation, the station received the accolade at an awards ceremony at the Rebecca Creek Distillery in San Antonio on May 16.
- Award: The station was one of three finalists for the award, and was ultimately chosen by fans via an online voting process.
- **Programming:** Uvalde Radio boasts a variety of genres, artists, and segments throughout its eclectic lineup that also aims to elevate the voices of Uvalde County.

UVALDE, Texas - <u>Texas Internet Radio Chart</u> recently recognized locally-based <u>UvaldeRadio.net</u> at their first-ever Texas Internet Radio Chart Awards ceremony on May 16, giving the station the nod as the Best Internet Radio Station of the Year in Texas.

In only its second year of operation, Uvalde Radio earned the achievement after being named a top 3 finalist in the Best Internet Radio Station category from a panel of 20 Texas-based internet radio stations. The station was ultimately chosen as the winner after fans had the final say via an online voting process.

"The internet is worldwide, and internet radio stations tend to target a worldwide, or at least geographically-broad audience," said Uvalde Radio Owner and Program Director Robert Miguel Rodriguez. "Dedicating our programming to a specific region, especially one as unique as Uvalde, is what gave us the edge. I can't thank voters and listeners enough. Without them, our incredible sponsors, and our diverse set of on-air personalities, we couldn't have experienced this achievement in such a short amount of time."

In his acceptance speech, Rodriguez thanked his parents, Robert Sr. and Angie, and his daughter Kaydence a Uvalde Radio personality - who were in attendance. He also thanked the station's local advertising partners for their support: <u>Edwards Furniture</u>, <u>Main Street Uvalde</u>, <u>Uvalde Convention & Visitors Bureau</u>, <u>Uvalde</u> <u>Cabinetry</u>, <u>Texas Hill Country River Region</u>, <u>Uvalde Memorial Hospital</u>, <u>Los Alamos Restaurant</u>, <u>The Uvalde</u> <u>Grand Opera House</u>, and <u>Uvalde County Fairplex</u>.

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Rodriguez, a Uvalde native and veteran radio host from the Dallas/Fort Worth area with over 20 years of broadcasting experience, launched UvaldeRadio.net in mid-July 2019, dedicating its programming to a wide range of genres, including Texas country, Nashville country, classic rock, classic pop, 80s and 90s hits, and more. Sounds from an assorted variety of artists and bands can be heard at any time throughout the station's eclectic lineup on popular apps such as Live365 Broadcasting, myTuner Radio, Online Radio Box, and Simple Radio.

From its early stages, the station also sought to deliver the professional sound of big market radio with a small-town appeal and personality, providing a platform for elevating the voices, narratives and cultures of Uvalde County. The station boasts a diverse number of dedicated segments in its programming, including, but not limited to:

- **Mancave Minute Sports** Every weekday, Al Ortiz delivers national sports headlines with emphasis on Texas teams from his "Mancave" on Benson Road, just blocks away from the Uvalde Honey Bowl.
- **Texas Farm Bureau Radio Network News** Uvalde Radio was the first internet radio station to join the Texas Farm Bureau Radio Network, which delivers news and stories every weekday about rural Texas and the latest in markets and weather.
- **Uvalde Teen Scene** Kaydence Nicole delivers news and information relevant to the teens of Uvalde County. She breaks down information about school, new movies, music, pop culture, family events, and shopping, among other teen-related topics.
- **Tejano Tuesday** A weekly dose of Tejano music with Fonz Peña, also featuring artists from Norteño, Cumbia, Reggaeton, and Latin Pop & Rock genres.
- **Gospel Brunch** On the air on Sundays from 10 a.m. to 12 p.m., the Gospel Brunch features Christan Country, Praise and Worship, and Gospel's greatest hits.
- **Texas 12 Pack** Every Tuesday and Thursday, Uvalde Radio counts down the top 12 Texas Country Songs of the week as reported by Texas Regional Radio Report.

Uvalde Radio has also continuously committed itself to highlighting emerging Texas country music artists in its *Texas Country at the Crossroads: Interview Series* segment, spotlighting acts - most recently Kin Faux, Max Flinn and Kendall Beard - who are scheduled to perform at local concerts and venues. True to its dedication to the Uvalde landscape, the station has utilized the Uvalde Grand Opera House to conduct live interviews with these artists over the past year, giving listeners a taste of upcoming shows, all while using a local, historic landmark as the backdrop.

"Uvalde Radio has been an outstanding panel member, and if you listen to their programming, you would never know they're an internet radio station," said Texas Internet Radio Chart Founder Mark Sebby. "Robert Miguel brilliantly structured his programming and station to be a powerhouse in the Uvalde community and beyond. See, that's the beauty of internet radio stations; you can listen to them anytime or anywhere on any device."

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The inaugural Texas Internet Radio Chart Awards recognize Texas Country music artists and industry professionals that promote and play the genre on internet radio stations across the Lone Star State. Awards were sorted into 12 categories, including Best Male Artist, Best Female Artist, and the aforementioned Best Internet Radio Station, among others, and were presented by TIRC Spokesperson & Texas Country recording artist Deanna Wheeler and Co-Host Jody Lee Caudle of Texas Home Grown Radio.

The awards ceremony was held at the Rebecca Creek Distillery in San Antonio, at an all-day event featuring afternoon performances by emerging Texas recording artists Colleen Michelle Miller, Susan Hickman, Sandee June, J.R. Herrera, Kaleb McIntire and Jake Bush. The ceremony was from 5:30 p.m. to 6:30 p.m., and was followed by full performances from the Houston-based Mike Donnell Band, and the Scotty Alexander Band from Wimberly, Texas.

"These are artists that we proudly play in our lineup, and it was such a blast to be at this awards ceremony, surrounded by these incredibly talented musicians that we hear every day in Uvalde County," concluded Rodriguez. "I just want to also thank all the Texas country recording artists who create the amazing music we get to play, and to those who come down to our neck of the woods to share that talent in person."

For more information about the awards and Texas Internet Radio Chart, click here.

For more information on UvaldeRadio.net, click here or go to its Facebook page here.

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About UvaldeRadio.net:

Uvalde Radio is designed to provide a platform for elevating the voices, narratives, and cultures of Uvalde. Programming is multi-genre and is not beholden to a specific music format. The station features a mix of Texas country, Nashville country, classic rock, classic pop and more. Uvalde Radio plays everything from George Strait to Journey, Garth Brooks to Guns N Roses, and Randy Rogers Band to REO Speedwagon. The station also plays any and all artists relevant to Uvalde County and proudly features the music of artists that are scheduled to perform at area venues and upcoming events and festivals. Local content and features can be heard every hour from a revolving cast of significant members of the community. Uvalde Radio strives to bring attention to all the individuals that make the City of Uvalde thrive.